

# OTÁZKY K ABSOLUTORIU

## PŘEDMĚT: ANGLICKÝ JAZYK

#### 1. ECONOMICS AND ECONOMY

- 1.1. Economics its importance and origin
- 1.2. Macroeconomics and microeconomics
- 1.3. Economy
- 1.4. Sectors and industries
- 1.5. Economic systems (traditional, free-market, command, mixed, transitive)

#### 2. MONEY IN HUMAN SOCIETY

- 2.1. Basic functions of money
- 2.2. Evolution of money
- 2.3. Money supply
- 2.4. Interest rates

## 3. BANKING AND BANKS

- 3.1. Banking system
- 3.2. Bank products
- 3.3. Current account, deposit account
- 3.4. Types of loans
- 3.5. Debit (cash) cards, credit cards

#### 4. JOBS AND CAREERS

- 4.1. Types of jobs, payment
- 4.2. The state and private sectors
- 4.3. Recruitment
- 4.4. Applying for a job
- 4.5. Job interview

## 5. COMPANY LAW, RUNNING A BUSINESS

- 5.1. Setting-up and running a business
- 5.2. Forms of business organization
- 5.3. Raising money (shares, bonds)
- 5.4. Memorandum of association
- 5.5. Termination of a company

## 6. SALES AND NEGOTIATION

- 6.1. Different ways of selling
- 6.2. Sales people
- 6.3. The process of negotiating
- 6.4. Phases of negotiation
- 6.5. Models of negotiation

#### 7. CONTRACTS

- 7.1. Different kinds of contracts
- 7.2. Essential elements
- 7.3. Legal capacity of contractor
- 7.4. Possible remedies
- 7.5. Illegal contracts

## 8. MARKET, MARKET STRUCTURE

- 8.1. Market
- 8.2. Market functions, market areas
- 8.3. Types of market
- 8.4. Market agents, market elements
- 8.5. Market failure

#### 9. COMPETITION

- 9.1. Competition
- 9.2. Types of competition
- 9.3. Perfect competition
- 9.4. Imperfect competition (monopoly, monopsony, oligopoly)

## 10. EMPLOYMENT LAW

- 10.1. Employment (Labour) law
- 10.2. Employment rights
- 10.3. EU law
- 10.4. Comparison with other countries

## 11. WORKING TOGETHER, WORK AND INDUSTRIAL RELATIONS

- 11.1. Companies, industrial relations (trade unions)
- 11.2. Workplace atmosphere, big and small companies
- 11.3. Offices
- 11.4. Team work, managers

## 12. BUSINESS COMMUNICATION, MEETINGS

- 12.1. Communication, body language, cultural differences
- 12.2. Types of meetings, the role of chairperson, agenda, minutes
- 12.3. Means of business communication (emails, letters, memos, business calls, the internet)
- 12.4. Presentations

#### 13. MARKETING

- 13.1. Marketing concept
- 13.2. Marketing mix (the four Ps)
- 13.3. Market segmentation
- 13.4. Marketing activities

## 14. WHAT IS LAW, SOCIAL MORALITY, RULES AND LAWS

- 14.1. Descriptive and prescriptive law
- 14.2. Customs
- 14.3. Social rules
- 14.4. Laws
- 14.5. Making laws (social control, implementation of justice, common sense)

## 15. SOURCES OF MODERN LAW, CIVIL AND PUBLIC LAW

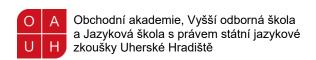
- 15.1. English common law (doctrine of precedent, equity)
- 15.2. Common law and Continental law
- 15.3. Civil law
- 15.4. Public law
- 15.5. Differences in procedure (standards of proof)

## **16. LAWYERS AT WORK**

- 16.1. Professional titles solicitors, barristers, judges
- 16.2. Range of work
- 16.3. Entering and regulating the profession
- 16.4. Ethical problems
- 16.5. Legalese

#### **17.TORTS**

- 17.1. Types of torts (intentional wrongs, negligence, strict liability)
- 17.2. Comparison with crimes (tort of conversion)
- 17.3. Comparison with broken contracts (vicarious liability)
- 17.4. Requirements of proof (duty of care)



## **18.INFLATION AND UNEMPLOYMENT**

- 18.1. Inflation
- 18.2. Types of inflation
- 18.3. Causes and effects of inflation
- 18.4. Unemployment
- 18.5. Types of unemployment

## 19. COMMERCIAL LAW AND INTELLECTUAL PROPERTY

- 19.1. Patents, copyright
- 19.2. Keeping pace with the technology
- 19.3. Trademarks and trade secrets
- 19.4. Enforcement

## 20. CONSUMER LAW

- 20.1. A consumer, Consumer law
- 20.2. Goods (conditions), services (intermediate stipulations)
- 20.3. Delivery of goods
- 20.4. Exemptions
- 20.5. Product liability, consumer complaints

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